

Five Rivers Arts Alliance Creative Sector Survey

Survey of artists, creative businesses, entrepreneurs and arts, culture and heritage organizations in Midcoast REACH region (including Brunswick, Harpswell, Topsham, Bowdoin, Bowdoinham, Richmond, Bath, West Bath, Phippsburg, Woolwich, Arrowsic, and Georgetown).

Entity Type: Circle the one that best describes you or your organization: Artist, Art Association, Art Organization, Arts Center, Arts Council, Creative Business (arts, cultural, design), Community Group, Federal Government Entity, Festival/Event, Library, Local Arts Agency, Municipal Government, Museum, Performing Group, Presenter, Publication, School/Instruction: (Indicate Pre-School, K-8, High School, College/University, Technical, Art School), Service Organization, Venue, Gallery

First Name:

Last Name:

Business/Organization Name:

Contact Name (if other than above):

Primary Phone:

Alternate Phone:

Fax:

Address 1:

Address 2: (secondary address, if applicable):

City:

State:

Postal Code:

E-mail 1: (Primary email address):

E-mail 2:

Website 1: (Primary site; format as www.example.com):

Website 2:

Website 3:

Profile: Please limit descriptions to 100 words or less. Enter a description of yourself, your organization, or your work. Providing several keywords in your profile is very important to help distinguish you from other artists and organizations in your discipline area.

Cultural Directory Listings: Are you listed in a cultural directory? (e.g. BAACA, GBCR, Midcoast REACH, Maine Arts Commission) If so, which one(s)?

Are you a member of Midcoast REACH?

Other Organization Memberships:

Internship: Do you offer internships? Or apprenticeships? Yes No

Mentor: Would you consider being a mentor? Yes No

Tours: Do you offer tours of your facilities? Yes No

Classes: Do you offer classes? Yes No If so, where? _____
Topics? _____

Commission: Are you available for commissioned work? Yes No

Appointment Required? Yes No

Volunteering: Are there volunteer opportunities at your studio/business? Yes No

Artist Category (Required): Please circle the option that best describes the artistic category your work in. Design, Festivals, Literature, Media Arts, Museums, Dance, Music, Theatre, Traditional Arts, Ceramic, Drawing, Fiber, Furniture, Glass, Jewelry, Painting, Photography, Sculpture, Arts Educator, History/Local Knowledge, Outdoors, Maritime Occupation, Community Organization, Exhibit Venue, Performance Venue. Creative Business, Paper

Artist Discipline): Please describe artistic discipline (linked to category above) in greater detail.

Community Events: List ongoing or annual community events that you are a part of. Limit 100 words. (Use back of paper.)

Fall Art in the Village Show – Freeport (every September), BAACA Holiday Show (December), Yarmouth Clam Festival

The second portion of this survey is about business and marketing issues. Your input will help shape programming and planning (through a Community Development Block Grant) to improve artists, creative businesses and organization's ability to thrive. Please take some time to answer these questions. If you do not have time to answer all, please answer the first one: What are the biggest challenges facing you as an artist/organization/creative business? (Use back of paper.)

Do you create work for sale? Yes No **For personal use?** Yes No

How many years have you been an artist/working in your current venture? _____

Are you a business? yes no

If so, what kind? sole proprietorship partnership LLC Incorporated

How many years as a business? _____

What are your business hours: regular hours: _____

by appointment

How do you currently sell your work? retail, wholesale, consignment,

commission, other _____

By person to person sales, art shows, internet, gallery, trade shows,

other _____

Are you seeking ways to expand your sales? Yes No

If you provide a service (design, classes, writing, etc) how do you sell your service?

person to person, internet word of mouth other _____

Do you/are you willing to: teach, speak publicly, perform, write, give slide talks, demonstrate your work, participate in an open studio weekend or tour, offer a residency, research other _____ (mark all that apply)

to promote your work?

On what specific topics? _____

What tools or skills do you need to succeed? Mark all that apply: Please number in priority order (i.e. #1 is top priority).

digital photography training

guidance on approaching galleries

presentation techniques and feedback (portfolio building)

mentorship/apprentice opportunities

school residencies

training on contacting the media, publicizing work or events

local exhibit/sales opportunities

networking opportunities/idea exchange

website development

other internet information & training: listserve, eNewsletter, blog, wikiopedia, etc

website representation of my work

creating business plan

improving business plan

grants and loans for small business

creating a marketing plan

more opportunities to show my work and meet the public directly

other: _____

Please return survey to Five Rivers Arts Alliance 108 Maine St., Brunswick, ME 04011