



2007 Sponsorship Opportunities

ALLIANCE SPONSOR

Wraparound Sponsorship of Website Front Page, All events and Print Publications

Annual investment: \$5,000

- Logo on Website and link to your site
- Recognition in all Five Rivers Arts Alliance print material and ads
- Promotional mentions at all Alliance events

ALLIANCE INTERNSHIP SPONSOR

Underwrite summer internship by Bowdoin College student. June – August 2007

Sponsor: \$1000 Co-sponsor: \$500

- Logo and link on website
- Recognition in all summer publicity materials

SECOND FRIDAY ARTWALKS

2nd Friday of the month-Brunswick & Topsham Monthly, May – December 2007

More than twenty five studios and galleries

Annual Sponsor: \$500

- Ad or sponsorship box on monthly program, 500 published monthly
- Poster Credit
- Recognition on website, all Artwalk publicity to media, and in *Newsletter* for year

THIRD FRIDAY ARTWALKS

Bath: 3rd Friday of the month

Monthly, June – October 2007

More than twenty-five studios and exhibits

Annual Sponsor: \$500

- Ad or sponsorship box on monthly program, 500 published monthly
- Recognition on website, all Artwalk publicity to media, and in *Newsletter* for year

ARTSCAPE

Please ask for information about this new publication.

NEWSLETTER

500 copies published twice each year, sent to members, community, posted on website.

Sponsor: \$300

- Name and logo in sponsor box of *Newsletter*
- Name and logo on website

Co-sponsor: \$150

Name & logo in sponsor box of *Newsletter*

ARTS DOWNTOWN & ALL AROUND

December 14, 15, & 16, 2007

50 open studios & galleries

More than 2000 attend

Sponsor: \$500

- Logo on 3,000 programs prior to & at event
- Logo on 250 posters
- Half-page ad in programs
- Name and logo in all ads
- Logo on website on event page, all event publicity and *Newsletter*

Co-sponsor: \$250

- Name on posters
- Logo on program
- Name in all advertisements
- Recognition on website and *Newsletter*

Donor: \$100

- Recognition on website, program and *Newsletter*

FAMILY ARTS FESTIVAL

September 22, 2007, Brunswick town mall

Arts, music, and more – 3,000 attend

Sponsor: \$1,000

- Logo on 300 posters
- Logo in promo video at Eveningstar Cinema
- Name and logo all ads
- Full-page ad in event program, logo on cover
- Banner at tent (sponsor provides)
- Logo and link on website, FAF page, and in *Newsletter*

Co-sponsor: \$500

- Name in video at Eveningstar Cinema
- Name on posters; Banner at tent
- Name in ad in *The Times Record*
- Half-page ad in event program
- Logo and link on website, event page, publicity and *Newsletter*

Poster Sponsor: \$300

- Name on poster
- Quarter-page ad in event program
- Name on website, event page, and *Newsletter*

Donor: \$100 or more

- Name on website, FAF page, and in *Newsletter*
- Eighth page ad in program
- Name on website, and in *Newsletter*

Five Rivers Arts Alliance, 108 Maine Street, Brunswick, ME 04011, 207-798-6964

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