



August 2009

Dear Friend of the Arts,

How have you heard about Five Rivers Arts Alliance?

You may have seen copies of *Artscape*, our print guide to arts events, distributed around town. Or you may have attended Pecha Kucha Night, when ten artists shared their work in short presentations. Or you may have chatted with artists as you browsed studios and galleries during an ArtWalk. However you encountered Five Rivers, you appreciate the importance of the arts to the vitality of our communities and of this region.

Let us briefly introduce our organization. We are a nonprofit that promotes the arts in Midcoast Maine. Our mission is to “connect regional arts, culture and heritage through advocacy, education, promotion and celebration”. We accomplish our goal through offering community arts events, like ArtWalks or the Family Arts Festival in Brunswick, maintaining a website that disseminates arts information, and by networking with local artists and organizations to work on a variety of projects.

In becoming a member, you’ll have access to all of these resources and more. You can attend our events for free, publicize your skills, network with other artists, and volunteer. For a complete explanation of benefits, please refer to the attached sheet, “Five Rivers’ Top 5 Membership Benefits”.

These are uncertain economic times, and it is easy to forget the arts in their greatest time of need. But in addition to expressing human experience and producing enjoyment, the arts are a vital part of our economy. According to Americans for the Arts, 92.7 million cultural tourists spent \$36 billion to attend arts events nationally in 2003. Here in Maine, Five Rivers has spearheaded several cultural tourism initiatives including the enclosed cultural tourism brochure and artist studio itineraries.

We cannot carry out these important programs without your help. We encourage you to become a member of Five Rivers Arts Alliance and help us support the arts in Midcoast Maine. Our artistic community renders our region unique, and is one of the most precious human resources we have.

Thank you.

Signed,

Katherine Durgan-Leighton, Co-Chair, Board of Directors
Susan Perrine, Co-Chair, Board of Directors
Harriet Moshier, Executive Director

**CONNECTING
REGIONAL ARTS
CULTURE AND
HERITAGE**

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The mission of
Five Rivers Arts Alliance
is to connect regional
arts, culture and
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Rivers Arts Alliance is a tax-exempt
nonprofit organization.

www.fiveriversartsalliance.org